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Dear Community Investor,

I hope this letter finds you well. As the new Executive Director of the Swanton Area Chamber of Commerce, I wanted to take a moment to share some insights into the invaluable role played by the Chamber and why it should matter to everyone who lives, works, and enjoys Swanton.

At the Swanton Area Chamber of Commerce, our mission is clear: to support and promote the growth of local businesses and the community as a whole. We achieve this through various initiatives, including advocacy efforts, networking opportunities, and resource provision tailored to the needs of our members.

But why should you care? The answer is simple yet profound: **the success of our local businesses directly impacts the well-being of our entire community.** When businesses thrive, they create jobs, drive economic growth, and contribute to the overall vitality of Swanton. By supporting the Chamber and its initiatives, you're not just investing in businesses – you're investing in the future of Swanton.

Whether you're a business owner, a resident, or a community stakeholder, your involvement with the Swanton Area Chamber of Commerce is crucial. Together, we can work towards building a stronger, more vibrant Swanton that benefits us all.

Thank you for taking the time to learn more about the Swanton Area Chamber of Commerce and its significance to our community. If you have any questions or would like to get involved, please don't hesitate to reach out.

Sincerely,

A handwritten signature in black ink that reads "Delray E. Busch".

Delray E Busch  
Executive Director

**“FOR EVERY DOLLAR YOU SPEND AT A SMALL BUSINESS, 67 CENTS STAYS IN THE LOCAL COMMUNITY, AND A MAJORITY OF THAT (44 CENTS) GOES TO THE SMALL BUSINESS OWNER AND THE WAGES AND BENEFITS OF THEIR EMPLOYEES.”-BUSINESS WIRE**

Join our Chamber Champions Program and become a vital part of Swanton's thriving business community! As a Champion, you'll enjoy various benefits while actively promoting your local businesses, supporting the growth of the Swanton business community, and supporting the Swanton Area Chamber of Commerce.

## Why support the Chamber?

We advocate for local businesses, we encourage others to spend **BIG** while shopping **LOCAL**, and we host events and activities to help the community and businesses know each other. Being part of a Chamber of Commerce isn't your typical membership; it's a strategic move for real business benefits.

- **Networking:** Connect with professionals, industry leaders, and potential clients. The Chamber's events are your opportunities to swap ideas, form partnerships, and grow your customer base. It's not just networking; it's building solid business connections.
- **Advocacy:** The Chamber of Commerce fights for your interests on local, state, and national levels.
- **Visibility:** Want your business to get noticed? Chambers have the tools. Directories, websites, newsletters, social media – they get your business out there. This is your chance to showcase what you've got, attracting new customers and leads.
- **Cost Savings Hub:** Chambers aren't just networks; they're knowledge hubs. We partner with energy, insurance, shipping discounts, credit card discount programs, and more to keep your hard-earned money in your pockets.
- **Community Link:** It's not just about business; it's about community. Chambers lead initiatives promoting economic development, social causes, and philanthropy. Being part of this means building goodwill, strengthening your reputation, and standing tall as a responsible corporate citizen.

It's not just about joining – it's a strategic move for your business. It's about positioning yourself at the forefront, gaining a competitive edge, and unlocking possibilities. But we need your help to do it. Will you be at the forefront of supporting Swanton businesses?

## How to Join:

Ready to elevate your support for local businesses? Contact Delray Busch at [SwantonCC@Gmail.com](mailto:SwantonCC@Gmail.com) today to become a Swanton Area Chamber of Commerce Chamber Champion and make a lasting impact on our community! Thank you for being a crucial part of Swanton's business success!

## DIAMOND AMBASSADOR

**\$5,000 YEAR**

- Logo placement on the Chamber's official website for the entire year (homepage and proud sponsor page) with SEO keywords and backlinks tailored to your business
- Dues included
- Event and Title Sponsorship for the Annual Golf Tournament
- Complimentary 4-person team for the Annual Golf Tournament
- Quarterly social media posts on the Chamber's multiple platforms
- Monthly sponsored post in the Chamber newsletter
- Hole Sponsorship at the Golf Tournament
- Complimentary attendance for you and a guest at all membership networking events
- The first team to tee off at the Annual Golf Tournament \*
- "Proud Member and Platinum Ambassador of Swanton Area Chamber of Commerce" emblem for social media and website usage
- Opportunity to keynote speak at a networking event
- Logo in yearly luncheon program
- \$500 discount for 2024 sponsorship with 3-year commitment

## PLATINUM AMBASSADOR

**\$2,500 YEAR**

- Logo placement on the Chamber's official website for the entire year (homepage and proud sponsor page) with SEO keywords and backlinks tailored to your business
- Dues included
- Complimentary 4-person team for the Annual Golf Tournament
- Quarterly social media posts on the Chamber's platforms
- Quarterly sponsored post in the Chamber newsletter
- Sponsorship acknowledgment at the annual Golf Tournament lunch and dinner
- Complimentary attendance for you and a guest at all membership networking events
- "Proud Member and Platinum Ambassador of Swanton Area Chamber of Commerce" emblem for social media and website usage
- Logo in yearly luncheon program
- \$300 discount for 2024 sponsorship with 3-year commitment

## GOLD AMBASSADOR

**\$1,500 YEAR**

- Logo placement on the Chamber's official website for the entire year (homepage and proud sponsor page) with SEO keywords and backlinks tailored to your business
- Dues included
- Bi-Yearly social media posts on the Chamber's platforms
- Bi-Yearly sponsored post in Chamber newsletter
- "Proud Member and Gold Ambassador of Swanton Area Chamber of Commerce" emblem for social media and website usage
- Logo in yearly luncheon program
- \$150 discount for 2024 sponsorship with 3-year commitment

## SILVER AMBASSADOR

**\$750 YEAR**

- Logo on the Chamber's website for the year with SEO keywords and backlinks
- Yearly social media posts on the Chamber's platforms
- Yearly sponsored post in the Chamber newsletter
- "Proud Member and Silver Ambassador of Swanton Area Chamber of Commerce" emblem for social media and website usage
- Logo in yearly luncheon program